



**UNIVERSITY OF NORTH BENGAL**  
BBA Honours 2nd Semester Examination, 2020

**CC3-BBA (202)**

**BUSINESS MATHEMATICS**

Full Marks: 60

**ASSIGNMENT**

*The figures in the margin indicate full marks.  
All symbols are of usual significance.*

**Answer any two assignments from three assignments given below**

**ASSIGNMENT-1**

- (a) If  $f(x) = \frac{ax+b}{bx+a}$ , then prove that  $f(x)f\left(\frac{1}{x}\right) = 1$ . 5
- (b)  $\begin{pmatrix} 2 & -3 & 1 \\ 0 & 4 & 5 \\ -2 & 7 & -1 \end{pmatrix} \times \begin{pmatrix} 1 \\ 2 \\ 3 \end{pmatrix} = ?$  5
- (c) Using matrix method solve: 7
- $$\begin{aligned} x + y + z &= 6 \\ x - y + z &= 2 \\ 2x + y - z &= 1 \end{aligned}$$
- (d) What do you mean by  $\lim_{x \rightarrow a} f(x) = l$ ? 3
- (e) Find  $\frac{dy}{dx}$  when  $y = x^x$ . 5
- (f) Show that the maximum value of  $x + \frac{1}{x}$  is less than its minimum value. 5

**ASSIGNMENT-2**

- (a) If  $y = f(x) = \frac{ax+b}{cx-a}$ , prove that  $f(y) = x$ . 5
- (b) If  $A = \begin{pmatrix} 4 & 2 \\ -1 & 1 \end{pmatrix}$  and  $I$  be the  $2 \times 2$  unit matrix then prove that  $(A - 2I)(A - 3I) = \begin{pmatrix} 0 & 0 \\ 0 & 0 \end{pmatrix}$ . 5
- (c) If  $A = \begin{pmatrix} 1 & 8 \\ 0 & -5 \end{pmatrix}$ ,  $B = \begin{pmatrix} -2 & 4 \\ 1 & 3 \end{pmatrix}$ , verify  $(AB)^T = B^T A^T$ . 5

(d) Find  $\frac{dy}{dx}$  when from  $\frac{x^2}{a^2} + \frac{y^2}{b^2} = 1$ . 5

(e) The cost function of a product is  $C = \frac{1}{3}x^3 - 8x^2 + 15x + 6$  find marginal cost. 5

(f) Show that  $f(x) = x^3 - 3x^2 + 6x + 3$  has neither maximum nor minimum value. 5

**ASSIGNMENT-3**

(a) If  $f(x) = x^2 + 1$ . Is the function continuous at  $x = 2$ ? 5

(b) Differentiate the function w.r.t.  $x$ : if  $y = e^{5\log x + 2x}$ . 6

(c) Evaluate  $\lim_{x \rightarrow 3} f(x)$  when  $f(x) = 2x + 3, x > 3$  5  
 $= 3x + 1, x \leq 3$

(d) Find  $\frac{d^2y}{dx^2}$  when  $y = x.5^x$ . 7

(e) Find the extreme values of the function  $y = x^3e^{-x}$ . 7

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