



UNIVERSITY OF NORTH BENGAL

BBA 4th Semester Examination, 2020

ENTREPRENEURSHIP DEVELOPMENT

COURSE-403

Full Marks: 100

ASSIGNMENT

The figures in the margin indicate full marks.

**Answer any two Assignments
Each assignment carries 50 marks**

50×2=100

Assignment 1

- (a) “Entrepreneurship is a process to give birth to an enterprise”. What are your views? Explain with relevant examples how an enterprise is born and commences operations. You may discuss about project plans, mode of financing and market surveys. 25+25
- (b) Discuss Schumpeter’s Innovation theory. Why is innovation considered as a fundamental determinant of entrepreneurship? Give at least five examples of innovation of products/services and show how enterprises were born from these innovations. You may give examples of Startups in this context.

Assignment 2

- (a) “Micro enterprises serve as seedbed of entrepreneurship development in the country”. Give your views on this statement with adequate examples and justify the need for developing micro enterprises in India. 25+25
- (b) You are planning to establish a small-scale enterprise for manufacturing gym equipment or sports equipment or small agricultural machinery. Prepare a business plan for any of these products covering aspects of manpower, money, machines and money.

Assignment 3

- (a) Express your views on whether the system of raising capital through Crowd-funding which is the use of small amounts of capital from a large number of individuals to finance a new business venture, is a rational system. Give the pros and cons of this system and give at least five instances in India where crowd-funding has been used. 25+25
- (b) Do you consider that new manufacturing units set up in Special Economic Zones have more advantages than units set up in other areas in terms of taxation and export? Give relevant examples.

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